

For Immediate Release

2010 Scholarly Conference on College Sport to be Held at UNC-Chapel Hill

CHAPEL HILL, NC – The College Sport Research Institute and the Department of Exercise and Sport Science at the University of North Carolina at Chapel Hill announce the **2010 Scholarly Conference on College Sport**. The event will be held at the **William and Ida Friday Center** in Chapel Hill from **April 21-23, 2010**.

In its third year, the Scholarly Conference on College Sport features the *Issues in College Sport Symposium*, with a keynote speaker and three panels discussing college-sport issues. Symposium panel topics include: **“One and Done: What is the Effect of the NBA’s Age Limit Rule on the College Game?”**, **“Ethics of Elimination: Will Broad-Based Athletic Departments Survive?”** and **“Thou Shalt Not Tweet: Athletes’ Social Networking Legal Rights vs. Institutional Control.”**

In addition to the day-long symposium, the Scholarly Conference on College Sport will include two days of original research presentations from college-sport scholars from across the United States.

The student-centered conference also has two student events: One, a team case-study competition for undergraduate and graduate students from across the country; and new this year is the **William C. Friday Graduate-Student College-Sport Research Paper Award**, a writing competition for graduate students on topics related to college sport.

Registration for this year’s conference will be available online through the Web site or can be done by mail. For more information, including event times, locations and speaker announcements, please check www.csriconference.org for regular updates.

Founded in 2007, the College Sport Research Institute’s mission is to encourage and support cross-disciplinary, collaborative college-sport research; serve as a consortium for college-sport researchers from across the United States; and disseminate research results to academics, college-sport practitioners, and the general public.

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